

Decision Maker: HEALTH AND WELLBEING BOARD

Date: 8th February 2024

Decision Type: Non-Urgent Non-Executive Non-Key

Title: Update on the new Health and Wellbeing Strategy

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Chief Officer: Dr Nada Lemic, Director of Public Health

Ward: All

1. Reason for decision/report and options

1.1 To outline the proposed process for development of the implementation plan to address priorities in the Health and Wellbeing Strategy 2024 - 2028

2. RECOMMENDATION(S)

The Health and Wellbeing Board is asked:

2.1 To agree the process for developing the implementation plan to address the priorities outlined in the new Health and Wellbeing Strategy 2024 to 2028.

Impact on Vulnerable Adults and Children

1. Summary of Impact: Not Applicable
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Transformation Policy

1. Policy Status: Not Applicable
 2. Making Bromley Even Better Priority (delete as appropriate):
 - (1) For children and young People to grow up, thrive and have the best life chances in families who flourish and are happy to call Bromley home.
 - (2) For adults and older people to enjoy fulfilled and successful lives in Bromley, ageing well, retaining independence and making choices.
 - (3) For people to make their homes in Bromley and for business, enterprise and the third sector to prosper.
 - (4) For residents to live responsibly and prosper in a safe, clean and green environment great for today and a sustainable future.
 - (5) To manage our resources well, providing value for money, and efficient and effective services for Bromley's residents.
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Financial

1. Cost of proposal: Not Applicable
 2. Ongoing costs: Not Applicable
 3. Budget head/performance centre:
 4. Total current budget for this head: £
 5. Source of funding:
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Personnel

1. Number of staff (current and additional):
 2. If from existing staff resources, number of staff hours:
-

Legal

1. Legal Requirement: Statutory Requirement
 2. Call-in: Not Applicable
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Procurement

1. Summary of Procurement Implications: Not Applicable
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Property

1. Summary of Property Implications: Not Applicable
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Carbon Reduction and Social Value

1. Summary of Carbon Reduction/Sustainability Implications: Not Applicable
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Customer Impact

1. Estimated number of users or customers (current and projected): Not Applicable
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Ward Councillor Views

1. Have Ward Councillors been asked for comments? No
2. Summary of Ward Councillors comments:

2 COMMENTARY

2.1 At the Health & Wellbeing Board meeting on 16 November 2023, members of the Board signed off the Health & Wellbeing Strategy 2024 – 2029. The strategy contains three priority areas, each of which highlights a number of desired outcomes:

1. Improving Health and Wellbeing of young people (to include obesity, youth violence, adolescent mental health).
2. Improving Health and Wellbeing of Adults (to include obesity, diabetes, dementia, mental health, substance misuse).
3. Disease prevention and helping people to stay well (linking with our ICB prevention priority and achieving this through our vital 5 work).

2.2 The Public Health Team will now lead the development of specific action plans for each of the three priority areas in close collaboration with the local partners, including: South East London Integrated Care System (SEL ICS); South East London Integrate Care Board (SEL ICB); One Bromley; Healthwatch Bromley; Community Links Bromley; Bromley Safeguarding Adults Board, and; Bromley Safeguarding Children Partnership.

2.3 These partners have a number of strategies which are already in place, and overlap in their priorities. In order to avoid duplication across these and identify any gaps, a review and mapping of complementarity across existing strategies will be conducted by the Public Health Registrar, with oversight by the Consultant in Public Health, Chloe Todd. This will include, but not be limited to:

- Making Bromley Even Better
- South-East London Integrated Care System (ICS) Strategy
- South-East London ICS Joint Forward Plan
- One Bromley 5 year strategy

2.4 Following this, a common action plan template will be developed. We will meet with each partner and complete the action plan template together, inputting all relevant initiatives against each of the Priority Area outcomes.

2.5 Once the existing strategies and initiatives have been mapped, these will be presented to the Health and Wellbeing board, any gaps in implementation will be identified and solutions for their achievement agreed.

2.6 At this point the action plan will be finalised, capturing existing initiatives, and planned services. Each action plan will contain a thorough monitoring framework, setting out clear and measurable performance indicators to ensure success and hold partners to account. Indicators will focus on:

- quantity and quality of services;
- outcomes and user experience for residents of Bromley; and
- sustainability.

2.7 Finally, the action plans will set out a clear schedule for reporting by partners, to ensure that the Strategy can be reviewed twice a year by the Health and Wellbeing Board.

3 IMPACT ON VULNERABLE ADULTS AND CHILDREN

Not applicable

4 TRANSFORMATION/POLICY IMPLICATIONS

Relevant outcomes from the Health & Wellbeing Strategy are mapped against the Making Bromley Even Better ambitions 1 and 2 below:

- (1) For children and young People to grow up, thrive and have the best life chances in families who flourish and are happy to call Bromley home.

Relevant outcomes from the Health & Wellbeing Strategy:

PRIORITY 1 – IMPROVING HEALTH AND WELLBEING OF YOUNG PEOPLE

- I. Reducing the prevalence of overweight and obesity in children and young people
- II. Initiatives and interventions to tackle youth violence in Bromley
- III. The emotional wellbeing of parents and caregivers, babies, children and young people is supported at the earliest possible stage

- (2) For adults and older people to enjoy fulfilled and successful lives in Bromley, ageing well, retaining independence and making choices.

Relevant outcomes from the Health & Wellbeing Strategy:

PRIORITY 2 – IMPROVING HEALTH AND WELLBEING OF ADULTS

- I. Reducing the prevalence of overweight and obesity in adults
- II. Slowdown the rise in the number of new cases of diabetes
- III. Raise awareness on the links to obesity, diabetes and hypertension
- IV. Develop work around brain health and the importance of promoting good brain health
- V. Significantly improving awareness and understanding of dementia so people have the information they need to reduce risk of developing dementia as well as to live well with dementia
- VI. Ensure people with dementia have equal access to the health and wellbeing support which is available to everyone
- VII. People at risk of and with depression, anxiety and other mental health issues access the right early help and resources
- VIII. Support the suicide prevention steering group to develop and deliver a suicide prevention action plan for Bromley to support delivery of the Bromley Suicide Prevention Strategy
- IX. Support the Combatting Drugs and Alcohol Partnership Board to implement the recommendations of the National Drug Strategy

PRIORITY 3 – DISEASE PREVENTION AND HELPING PEOPLE TO STAY WELL

- I. Long term conditions are prevented and further complications prevented – focus on the vital five (smoking, obesity, hypertension, alcohol and mental health), and physical activity
- II. People are supported to live well independently for as long as possible

5 FINANCIAL IMPLICATIONS

Not applicable

6 PERSONNEL IMPLICATIONS

Not applicable

7 LEGAL IMPLICATIONS

7.1 The Health and Wellbeing Strategy is a statutory document aiming to respond to the health, social care and wellbeing issues in a strategic manner in Bromley in accordance with the Health and Social Care Act 2012.

8 PROCUREMENT IMPLICATIONS

Not applicable

9 PROPERTY IMPLICATIONS

Not applicable

10 CARBON REDUCTION/SOCIAL VALUE IMPLICATIONS

Not applicable

12 CUSTOMER IMPACT

Not applicable

13 WARD COUNCILLOR VIEWS

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Non-Applicable Headings:	[List any of headings 4 to 13 that do not apply.]
Background Documents: (Access via Contact Officer)	Not applicable